



## SOFT DRINKS

→ Despite challenging market conditions, the premium soft drinks market has grown and 'Inn Express' are acutely aware of this blossoming trend.

As there continues to be a drive for "premiumisation", so the number of consumers who are comfortable with the idea of paying more for better quality... grows.

Consumers want better quality, choice and healthier soft drinks with provenance made available to them. The on-trade is adapting accordingly, premium soft drinks fit the bill perfectly.

# Premium

The new juice range from Purity...

Available in seven great flavours & packs of 12 x 250ml



Cranberry | Pressed Apple | Orange & Carrot | Grapefruit | Orange | Tomato | Pineapple

PREMIUM QUALITY

250ml GLASS BOTTLE

CONTAINS 1 OF YOUR 5-A-DAY

NO ARTIFICIAL FLAVOURS, COLOURS OR PRESERVATIVES

**Standard Range:** Apple | Orange | Tomato | Pineapple

**Premium Range:** Grapefruit | Cranberry | Orange & Carrot

# naturally

## *frobishers*

Frobishers fruit juices are 100% natural. We don't use concentrate and there are no artificial colourings, flavourings, preservatives or sweeteners. Just pure, fresh juice squeezed from the finest fruit.

[www.frobishers.com](http://www.frobishers.com)



# Belvoir fruit farms



## Pressés

✿ A lightly bubbling, wholly refreshing blend of real pressed fruits, flowers and spices with Belvoir spring water.



Organic  
certification  
GB - ORG - 04

✿ A refreshing alternative to the traditional soft drink offering.



✿ Naturally delicious drinks with nothing artificial added.

**7 delicious varieties to choose from, for further information contact your Inn Express representative.**

[www.belvoirfruitfarms.co.uk](http://www.belvoirfruitfarms.co.uk)



# Welcome to the world of Pago.

100% Natural • No Artificial Preservatives  
No Artificial Sweeteners • No Artificial Flavourings  
No Artificial Colours • No E numbers



Orange, Orange-Carrot-Lemon(ACE), Lemon-Lime, Blood Orange Lime,  
Pink Grapefruit, Strawberry, Multivitamin Red, Cranberry, Pineapple,  
Mango, Banana, Peach, Pear, Multivitamin Tropical,  
Tomato, Cloudy Apple



**Wenlock Spring** is just as nature intended; the water is naturally filtered as it emerges through the geologically famous Wenlock Edge, providing refreshing water with a unique blend of minerals and a delicately sweet taste.

The Wenlock spring has been in constant use since the eleventh century and still supplies an ancient manor house which belonged to Wenlock Priory at the time of Domesday.

Water is the essence of life, include Wenlock Spring as part of your lifestyle at work, home and play.

Available in 1 litre, 750ml and 330ml in glass bottle and 500ml in plastic bottle dedicated to the on-trade.